



EU–Mercosur Textile and Apparel Dialogue (TAD)

Purpose

The EU–Mercosur Textile and Apparel Dialogue (TAD) is established by EURATEX and ABIT, FITA, and AICP as a bilateral industry platform to facilitate the effective and balanced implementation of the EU–Mercosur Free Trade Agreement (FTA) for the textile and apparel sector.

The TAD will provide a structured forum for dialogue between industry representatives, supporting reciprocal market access, resilient value chains, industrial competitiveness and sustainable growth.

Mandate

- Monitor the implementation of the EU–Mercosur FTA and its impact on the textile and apparel sectors.
- Exchange information on trade flows, investment, preferential rules of origin and FTA utilisation.
- Identify implementation challenges, including customs procedures, market access barriers and regulatory issues, and propose practical solutions.
- Promote a level playing field through dialogue on enforcement, market surveillance and fair competition.
- Exchange best practices on sustainability, circularity, traceability and responsible business conduct.
- Encourage industrial cooperation, investment and stronger EU–Mercosur value chains.
- Raise awareness among companies of the opportunities created by the FTA.
- Develop, where appropriate, joint recommendations and communicate common industry priorities to the European Commission, the Mercosur Presidency, and the governments of Brazil, Argentina, Paraguay, and Uruguay.



Organisation

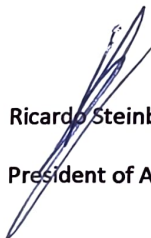
- The TAD shall comprise an equal number of representatives appointed by EURATEX and ABIT, FITA, and AICP, preferably senior industry executives.
- It shall meet twice a year: one virtual meeting and one in-person meeting, preferably alongside an existing industry event.
- The Chair shall rotate annually between EURATEX, ABIT, FITA, and AICP.
- The Dialogue shall operate by consensus and serve as a consultative, non-binding body.

Review

EURATEX, ABIT, FITA, and AICP shall periodically review the functioning of the TAD and may revise this mandate by mutual agreement to reflect the evolving implementation of the EU–Mercosur FTA.



Mario Jorge Machado
President of EURATEX



Ricardo Steinbruch
President of ABIT



Luis Tendlarz
President of FITA

Fortaleza, 15/10/2026